

## The Impact of Media

### Lesson Preparation

Daily Lesson 19	WRITING	
	TEKS	Ongoing TEKS
	E1.15D E1.25A	
<b>Key Understandings and Guiding Questions</b>	<ul style="list-style-type: none"> <li>New and different perspectives can be communicated through media.</li> </ul> <p>— How does a multimedia presentation convey a viewpoint differently than a written essay?</p>	
<b>Vocabulary of Instruction</b>	<ul style="list-style-type: none"> <li>Presentation</li> </ul>	
<b>Materials</b>	<ul style="list-style-type: none"> <li>Writer's Notebook (1 per student)</li> <li>Teacher Writer's Notebook (1)</li> <li>Numbered slips of paper</li> <li>Chart paper (if applicable)</li> </ul>	
<b>Attachments and Resources</b>	<ul style="list-style-type: none"> <li>Handout: <b>Peer Response</b> (1 per student)</li> </ul>	
<b>Advance Preparation</b>	<ol style="list-style-type: none"> <li>Prepare to display visuals as appropriate.</li> <li>Prepare numbered slips of paper to determine order of presentations. Number copies of Handout: <b>Peer Response</b>.</li> <li>Review <a href="#">Exit Slips</a> from Daily Lesson 18 to ensure that the appropriate technology is available for student presentations.</li> </ol>	
<b>Background Information</b>	<p>This Instructional Routine completes Performance Indicator: <i>"After reading a variety of expository texts on a campus, community, or state issue, produce a multimedia presentation of choice (e.g., documentary, class newspaper, docudrama, infomercial, visual or textual parodies, theatrical production) to convey a point of view on the issue. Include and cite textual evidence to support ideas, inferences, and conclusions. Present your project to the class."</i></p>	
<b>Teacher Notes</b>	<p>This Instructional Routine may take more than one class period to complete. Plan accordingly.</p>	

## Instructional Routines

Daily Lesson 19	WRITING
Duration and Objective	Suggested Duration: 50-60 min.  <u>Content Objective</u> : Students present their multimedia projects about a campus, community, or state issue.
Mini Lesson	<ol style="list-style-type: none"><li>1. Have students draw numbers to determine the order of presentations.</li><li>2. Randomly distribute numbered Handout: <b>Peer Response</b>. Explain to students that they will be completing the Handout: <b>Peer Response</b> for the person whose presentation number corresponds to the one on their sheet.</li><li>3. Remind students of the importance of being a courteous audience for all presentations.</li></ol>
Learning Applications	<ol style="list-style-type: none"><li>1. Students present their multimedia project to the class.</li></ol>
Closure	<ol style="list-style-type: none"><li>1. Ask: <b>How, outside of school, can you use the power of persuasion?</b> Discuss responses.</li></ol>